

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

Hairstylist Apprenticeship Program

COURSE TITLE: Entrepreneurial Skills 1

CODE NO. : HST733 **SEMESTER:** Level 1

PROGRAM: Hairstyling Apprenticeship Program

AUTHOR: Debbie Dunseath

DATE: July 2015 **PREVIOUS OUTLINE DATED:**

APPROVED:	‘Martha Irwin’	May/17
	_____	_____
	CHAIR	DATE

TOTAL CREDITS: 2

PREREQUISITE(S): None

HOURS/WEEK: 12 hours/8weeks

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For additional information, please contact Martha Irwin, Chair
School of Community Services and Interdisciplinary Studies
(705) 759-2554, Ext. 2453

I. COURSE DESCRIPTION:

This course contains the knowledge and skills to operate and perform administrative services for a Hairstyling business. The roles and responsibilities associated with employees and apprentices, reception duties and transaction skills will be topics of learning.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Describe roles and responsibilities associated with employees and apprentices.Potential Elements of the Performance:

- Complete training agreement
- Review training documents such as the National Occupational Analysis (NOA), training standards
- Legal responsibilities, health and safety, Ontario employment standards

2. Perform customer service duties including greeting, reception duties, appointment management and financial transactions.Potential Elements of the Performance:

- Execute customer service duties, including
 - o answering phone
 - o greeting client by name
 - o completing financial transactions
- Describe the benefits of good customer services, such as:
 - o upselling
 - o client retention
 - o creating a valuable salon experience
- Practice salon policies to answer, resolve or re-direct inquiries and/ or concerns
- Describe appointment management practices, including:
 - o booking services

- o time management
- o pre-booking techniques
- o use of electronic calendars
- Demonstrate pre-booking techniques
- Document services rendered on client card according to privacy act
- Complete client financial transactions
 - o maintain and balance a float
 - o execute credit and debit transactions
 - o mentally calculate change for clients
 - o Use checklist to reconcile daily financial records

3. Apply effective communication skills to establish professional rapport with client and co-workers.

Potential Elements of the Performance:

- Practice active listening techniques
- Interpret non-verbal communication
- Speak clearly and concisely
- Demonstrate constructive feedback techniques

4. Apply effective time management and organizational skills.

Potential Elements of the Performance:

- Define time management
- Prioritize services through effective time management
- Develop time management skills and strategies:
 - o determine relevance to profession
 - o identify priorities
 - o identify time allocation for services

5. Adhere to professional ethics in the workplace.

Potential Elements of the Performance:

- Define professional ethics:
 - o be courteous to clients

- o perform salon services at a high level of competency
- o Follow and interpret employer's code of professional conduct

III. TOPICS:

- 1 Employee/Apprentices Responsibilities
2. Successful Business Operation Skills
3. Customer Service Skills
4. Transactions
5. Reception Duties
6. Time Management Skills

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Milady Textbook
Milady Theory Workbook

V. EVALUATION PROCESS/GRADING SYSTEM:

Theory

Quizzes /Tests	40%
Practical Application	40%
Final Assessment	20%

Students must achieve a minimum of 50% in each component to pass the course and meet Ministry and program standards.

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	<i>Grade Point Equivalent</i>
A+	90 – 100%	
A	80 – 89%	4.00
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00

CR (Credit) Credit for diploma requirements has been

	awarded.
S	Satisfactory achievement in field /clinical placement or non-graded subject area.
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

If a faculty member determines that a student is at risk of not being successful in their academic pursuits and has exhausted all strategies available to faculty, student contact information may be confidentially provided to Student Services in an effort to offer even more assistance with options for success. Any student wishing to restrict the sharing of such information should make their wishes known to the coordinator or faculty member.

NOTE: Mid Term grades are provided in theory classes and clinical/field placement experiences. Students are notified that the midterm grade is an interim grade and is subject to change.

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

Apprentices have an allowance of 15 hours that can be used for personal matters during their 8 week in-school training. Hours in excess of the 15 will need to be made up prior to the completion of the in-school training.

It is the departmental policy that every hour missed in theory or salon it is the responsibility of that student to meet with the coordinator with a prepared plan that will enable you to make up the hours required in their entirety prior to the end of each semester to allow you to move forward to the next semester.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located in D2L and on the portal form part of this course outline.